

# Patrick Mazeau

## Manager Customer Led Innovation Xerox Research Centre Europe

Patrick Mazeau is in charge of the Xerox Innovation Group "Customer Led Innovation" programme, a recently created initiative with the goal of accelerating the pace of bringing new technologies to the marketplace. He manages the Technology Showroom in Grenoble, France, a 19th Century château that serves as a showcase for some of the most exciting technology on the planet, and which is an integral part of Customer Led Innovation.

He knows a lot about how, when and where the future is gaining entry to today's office. He has to. His job is to show it off.

"I learn things every day," Mazeau says. "It can be talking to researchers or discovering how a customer works, how they are organized and what kinds of technologies they're using."

Mazeau started as a software developer in 1989, moving to technical coordination and project management for the French navy. After working in the telecom industry in network management, he came to Xerox in 1996 to join the newly created Technology Showroom. He has also managed a research project on digital libraries and was part of the Software Engineering Process Group, launched in 1997 to enhance software quality based on the Carnegie-Mellon Capability Maturity Model.

Mazeau holds a master's degree in Computer Science from the Université de Technologie de Compiègne (France) and an MBA in Marketing from the Lyon Business School (France).



