Visual aesthetics

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Nowadays, computers can analyze images up to a certain degree of complexity. Can we teach them something more than that?

Beautiful Images!
We deal with non-factual, highly subjective information,

very limited state of the art available,

many aspects of cognitive science, such as psychology, perception, vision are involved.
Visual Analysis beyond semantics, our recipe:

1. **Big data**, millions of images with attractiveness labels,

2. Top quality **machine learning** techniques,

3. **Powerful features** capturing a great deal of visual information.
Value Proposition

1. **Enterprise marketing**: automatically assess the impact generated by a visual asset (e.g. font, image, etc.) for cross-media and personalized marketing campaigns.

2. **Document Personalization in social networks**: image selection for photo album or other collateral creation on social networks.

3. **Visual search in online retailing**: search shopping items through rich textual queries capturing visual elements beyond semantics.